65eday 2017: ezbuy’s Massive Birthday Celebration for Online Shoppers





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BANGKOK, Thailand: Since its launch in Thailand last year, the Singapore-based e-commerce website ezbuy has been strongly increasing its number of customers and vendors around Thailand. Now it’s time to celebrate this success and the company’s first anniversary in the Kingdom with ezbuy’s 65eday Birthday Party. The six-day campaign will be launched at the end of May and will include huge discounts on thousands of items, international shipping fee discounts and many other surprises, making it the true Black Friday of online shopping.

Held for the first time in Thailand, the 65eday Birthday Party 2017 will offer thousands of marked down items by popular designers from around Asia. The sale will last from May 31 to June 5, 2017, and will give online shoppers the chance to get some extremely advantageous deals.
During this time, 65 specially selected items will be launched at highly discounted prices in several categories every day, drastically expanding the website’s already impressive selection of products. It’s also worth it to look up the website daily during the 65eday Birthday Party to collect eCoins for the ezbuy slot machine and get the opportunity to win cool prizes. On top of all that, everybody that uses the e-commerce site’s mobile app gets extra coupons for future purchases and can enjoy up to 65% off international shipping fees.
“Thailand has been a great market to expand in for ezbuy and we are thrilled with the development we have seen here over the past year. With our 65eday Birthday Party, we want to celebrate this success and thank our loyal customers and vendors here in Thailand for making it all possible. We invite everybody to take part in our fun activities, explore our bestsellers, share their ezbuy experience with the community and get a chance to win some fantastic prizes,” says Chong Siong, ezbuy Thailand’s Country Manager.

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For further information and images please contact:

Nutthaporn Vanitch
Midas Communications International Co., Ltd.
E-mail: nutthaporn@midas-pr.com
Phone: +66 94 551 9512
Website: www.midas-pr.com

About ezbuy: ezbuy provides fashionable clothing, electronics and other lifestyle products at affordable prices. Founded in Singapore in 2010, ezbuy is invested by one of the most successful venture capital firms, IDG as well as an ex-Alibaba CEO. In recent years, ezbuy grew at a tremendous pace, expanding beyond Singapore to Malaysia, Indonesia and now Thailand. Its strong customer service and international product range have quickly made the company very popular in the Kingdom and will help it continue to attract new customers. Currently, the largest group of customers are ladies but male shoppers are increasing in size as well.