

# เชิญร่วมสัมมนาฟรีในหัวข้อ “Innovation in Practice: How to innovate luxury brand’s business”



“Spend the Night With” at The Great Room, Gaysorn Tower in collaboration with Luxellence Center

Date: Tuesday 17 September 2019

Time: 6:30 – 08:30 pm

Venue: 26th Floor, Gaysorn Tower

[Special Talk] Innovation in Practice: How to innovate luxury brand’s business

Design innovation and brand management are the commercial powerhouses of all successful global organizations. Through branding, businesses connect to the consumer by creating a unique and memorable identity. While design innovation is all about making products, services and environments more desirable and effective by applying new thinking and new technologies.

This talk is designed to help you understand the principles of design innovation and branding and how these are applied within the fast-growing business and luxury markets worldwide.

How can innovation leverage your business to a more meaningful business in an era where customers are more conscious?

That’s why we’ve invited you to meet some of Thailand’s top specialists in this area.

Registration online only: <https://howtoinnovateluxurybrands.eventbrite.com>

Entrance Fee: FREE

LANGUAGE: English

RSVP: online ONLY, no WALK-IN

\*The organizer reserve the right to make any changes without prior notice